

PropGO.com

您的樓盤搜尋  
*Your Real Estate Advantage*

# 客戶資訊 Media Kit

# PropGO.com

香港及亞洲地區的領先房產網站

Hong Kong & Asia's Leading Property Website



您是一個正在打算擴展業務的  
專業物業代理人嗎？

Are You a Top Agent

Looking to Aggressively Grow Your Business ?



## PropGO.com 歡迎您

PropGO.com 致力為物業代理提供網上業務推廣服務，以及供應全新的客戶在線關係管理系統，我們全力為物業代理提高商機。此外，我們還提供全新渠道助您吸納客戶，是業界中最佳的房產商機供應商。簡單來說，本公司專為樓宇買賣雙方與物業代理人建立緊密聯繫。PropGO.com 會令您更具競爭力，助您成為出色的物業代理。

## Welcome to PropGO.com

PropGO.com is the leading online real estate marketing company providing agents with the products they need to close more business.

If you are a Real Estate Agent looking to connect with more of today's internet savvy home buyers and sellers, PropGO.com is your solution.

PropGO.com will give you a competitive advantage over your competition and help make you the most successful real estate agent in your area.

## 為何選用 PropGO.com ?

- 在香港及亞洲地區具有龐大的銷售網絡
- 每月約有 3,000,000 次搜尋量
- 在 PropGO.com 的註冊用戶已超過 90,000 人
- 100% 透明度 - 清楚得知您的廣告效果
- 語言選擇 (英文、繁體及簡體中文)

PropGO.com 將所有的樓盤商機傳送給客戶



## Why use PropGO.com ?

- Number 1 Property Network in Hong Kong & Asia
- 3 Million Monthly Property Searches
- Over 90,000 registered property investors on PropGO.com
- 100% Transparency - Track Your Ads Performance
- Multilingual (English, Traditional Chinese & Simplified Chinese)

PropGO.com Delivers Motivated Property Consumers to Your Listings

提供一個最理想的渠道使您接觸過百萬的物業消費用戶

PropGO.com offers The Best Way to Reach Millions of Property Consumers!

# 服務提供 What We Offer

## 優越的市場推廣方案 Superior Marketing Solutions for Agencies

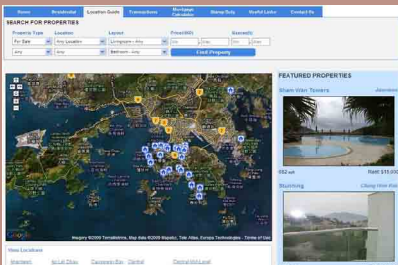
### 1 優質樓宇買賣商機

Quality Leads From PropGO.com



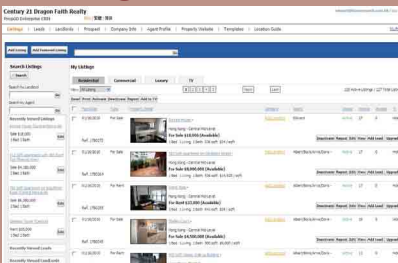
- 商機來自具質素的物業買家、賣家及地主
- 從您的廣告預算取得最高回報!
- Receive Quality Buyer, Seller and Landlord Leads
- Get High Returns from your Advertising Budget!

### 2 專業代理人網頁 Agent Website



- 享有專業代理人網頁
- 網頁內提供物業成交紀錄，地區資料及顯示樓盤位置的衛星地圖等
- Get a Professional Agent Website
- Mapping of your Listings, Property Transactions Data, Directory Information, more...

### 3 代理樓盤管理系統 Management Software



- E-Office 及具生產力的好幫手
- 取得業主資料庫工具、列印樓盤紙、電郵樓盤資料等等
- Agent E-Office & Productivity Software
- Get Landlord Database tools, Print Viewing Sheets, Email Listings, more...

最新即時資訊產品 - 保證令您帶來更多客戶

New Product for Shop Owners - more walk-in Clients Guaranteed!

### 4 數碼顯示屏 HDTV Digital Billboard



- 專業數碼顯示屏(附有樓盤交易紀錄)
- 一站式服務，支援充足!
- Professional Digital Billboard with Property Transactions
- We handle the Installation. You get more clients!

立即刊登您的樓盤 享受 ④ 項優越服務 PropGO.com 提供優越的市場推廣方案

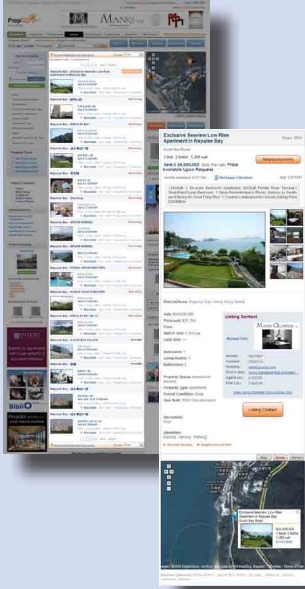
Enter Your Listings One Time & All ④ steps Updated Instantly

PropGO.com Offers A Total Marketing Solution

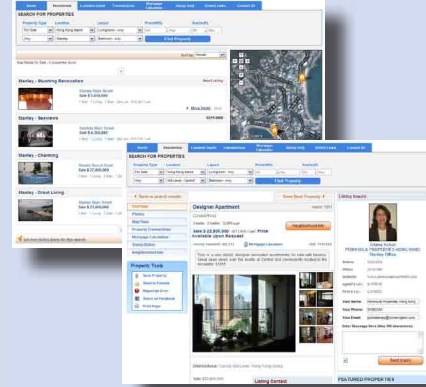
PropGO.com

# 輕鬆處理房產業務 One Step Marketing Solution

## PropGO.com



## 代理網頁 Agent Website



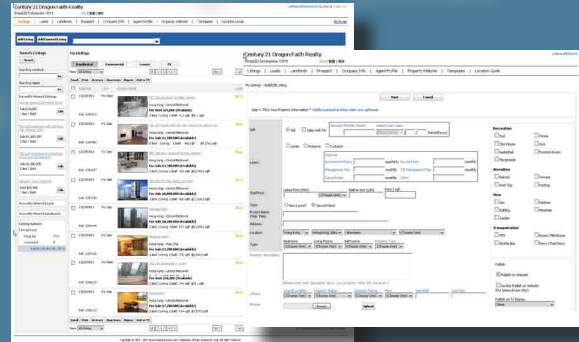
## 代理好幫手 Marketing Tools

- 列印樓盤紙
  - 電郵樓盤資料
  - 業主資料庫
  - 商機管理工具
  - 更多有效的工具
- Print Viewing Sheets
  - Email Listings to Clients
  - Landlord Database
  - Lead Manager
  - Many more useful tools...

## 代理樓盤管理系統 Agent Management Software

能夠集中處理所有樓盤，使您的工作既方便、又有效率

Enter your listing one time and Everything will be updated automatically



## 數碼顯示屏 HDTV Digital Displays (Patent Protected Technology)



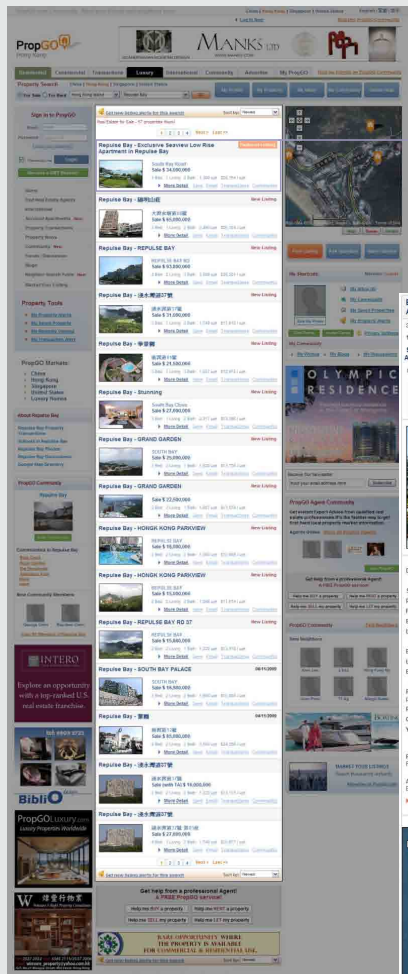
我們會為您提供一切安裝服務，方便快捷，效果顯著，帶來無限商機!

PropGO.com installs and sets up HDTV in Your Office. We handle everything - you get More Customers!

# 專業樓盤推廣服務 Advertise Your Properties on PropGO.com

## 基本樓盤 Standard Listings

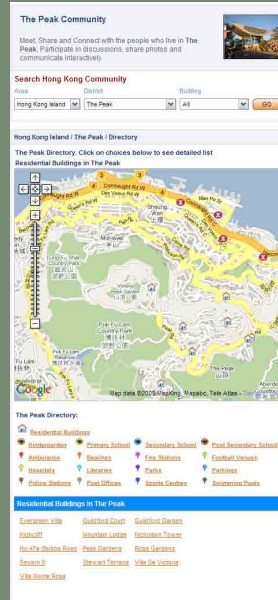
## 精選樓盤 Featured Listings



將您的樓盤升級至精選樓盤  
- 位置在基本樓盤之上  
- 吸納多達 5 倍以上的商機

Make your listings featured  
- always comes first  
- generate up to 5x more leads

## 地區指南 Location Directory

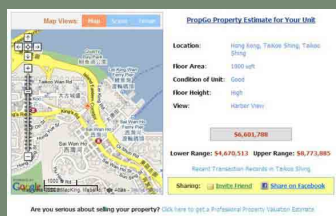


## 樓宇成交資料 Property Transaction Data



接收客戶即時短訊  
Get instant SMS from clients

## 物業估價工具 Property Valuation Tools



## 房產互動社區 Our Real Estate Community



## 比較同區樓盤 Compare Properties & Areas



集豐富內容及資訊分析於一身的房產搜尋工具  
PropGO's Powerful Online Real Estate Technology,  
Content, & Data Analytics

PropGO.com

# 橫額廣告及電子報 Banner Ads & EDM Newsletter

## 令您取得最大的曝光率 Get maximum exposure

### 橫額廣告類型 Banner advertisement options

**Featured Window**  
(480 x 250 pixels)  
min sov: 50%

精選視窗廣告  
(480 x 250 像素)  
播放率: 50%

**Square**  
(200 x 200 pixels)  
min sov: 25%

正方形廣告  
(200 x 200 像素)  
播放率: 25%

**Bottom Rectangle**  
(468 x 60 pixels)  
min sov: 25%

頁底廣告  
(468 x 60 像素)  
播放率: 25%



**Top Leaderboard**  
(728 x 90 pixels)  
min sov: 50%

頁首廣告  
(728 x 90 像素)  
播放率: 50%

**Rectangle**  
(300 x 250 pixels)  
min sov: 25%

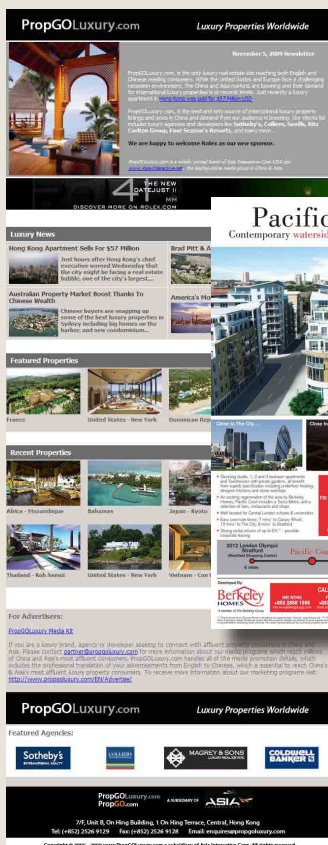
大長方形廣告  
(300 x 250 像素)  
播放率: 25%

**Mini Rectangle**  
(300 x 100 pixels)  
min sov: 25%

小長方形廣告  
(300 x 100 像素)  
播放率: 25%

# 發送電子報給超過 90,000 物業投資者

## EDM Newsletter sent to 90,000 property investors



給您有效及即時的回報！

- 建立品牌
- 您的電子報會發送給過千個房產用戶瀏覽
- 取得無限商機
- 消費客戶即時與您聯絡
- 建立私人資料庫
- 取得用戶群資料，包括聯絡電話及電郵地址等等

Delivers powerful & immediate results!

- Build Your Brand
- Thousands of property consumers will see your Newsletter in their email
- Receive 100's of Warm Leads
- Interested consumers will instantly contact you
- Build Your Database
- Get the Names, Phones, & Emails of people who are interested in Your service

PropGO.com

# 不必猶豫 Wait no more 成爲出色的物業代理 Become a successful agent today!

自 2006 年以來，PropGO.com 已致力投資發展網上房產平台。我們是亞洲中的唯一美資公司提供只有西方國家供應的產品及服務。我們更會隨著市場的需要而不斷擴展不同國家及地區。現時來說，PropGO.com 已是香港及亞洲地區中發展最迅速及業務最大的房產網站。

我們的宗旨是要給客戶最優質的網上房產推廣服務。



Since 2006, PropGO.com has invested heavily in developing a superior online real estate platform. We are the only US based online real estate company in Asia and deliver products and services once only available in West. PropGO.com is the largest and fastest growing property site in Hong Kong & Asia.

Our mission is to provide our customers with the highest quality online real estate marketing services.



'若你有意與更多房地產消費客戶連繫，PropGO.com 便是我所使用過最好的市場營銷方案。在使用他們的頭一個月，我便商定了 2 個客戶。'

*'If you are interested in connecting with affluent property consumers, PropGO.com is the best marketing solution I have ever used. I closed 2 clients in the first month with the service.'*

Mary Lee, Century 21



'我們使用 PropGO 的整套市場營銷方案來運作我在赤柱及灣仔公司。他們擁有市場上最好的房地產營銷產品！'

*'I run my Stanley & Wanchai offices, using PropGO's total marketing solution. They have the best real estate marketing product on the market!'*

Narelle Pamuk,  
Peninsula Properties

MANKS QUARTERS LTD

'我成爲PropGO.com的客戶超過 2 年，我非常滿意他們所提供源源不斷的優質商機和潛在客戶。'

*'I have been a client of PropGO.com for over 2 years and I am very satisfied with the steady flow quality leads and clients they deliver.'*

Paul Fung, Manks Quarters  
Estate Agency

合作伙伴包括 Our Partners Include:

Wall Street Journal Asia, Property-Report, LP Luxury Properties, Luxury Insider, and more...



接觸更多客戶  
Close More Clients



PropGO.com 與您擴展業務

Grow Your Business with PropGO.com

關於更多 PropGO.com 資訊

To find out more about PropGO.com

Call: (+852) 2526 9129

Email: sales@propgo.com

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最理想的渠道使您接觸過百萬的物業消費用戶

THE BEST WAY TO REACH MILLIONS OF PROPERTY CONSUMERS

Call: (+852) 2526 9129

Email: [sales@propgo.com](mailto:sales@propgo.com)